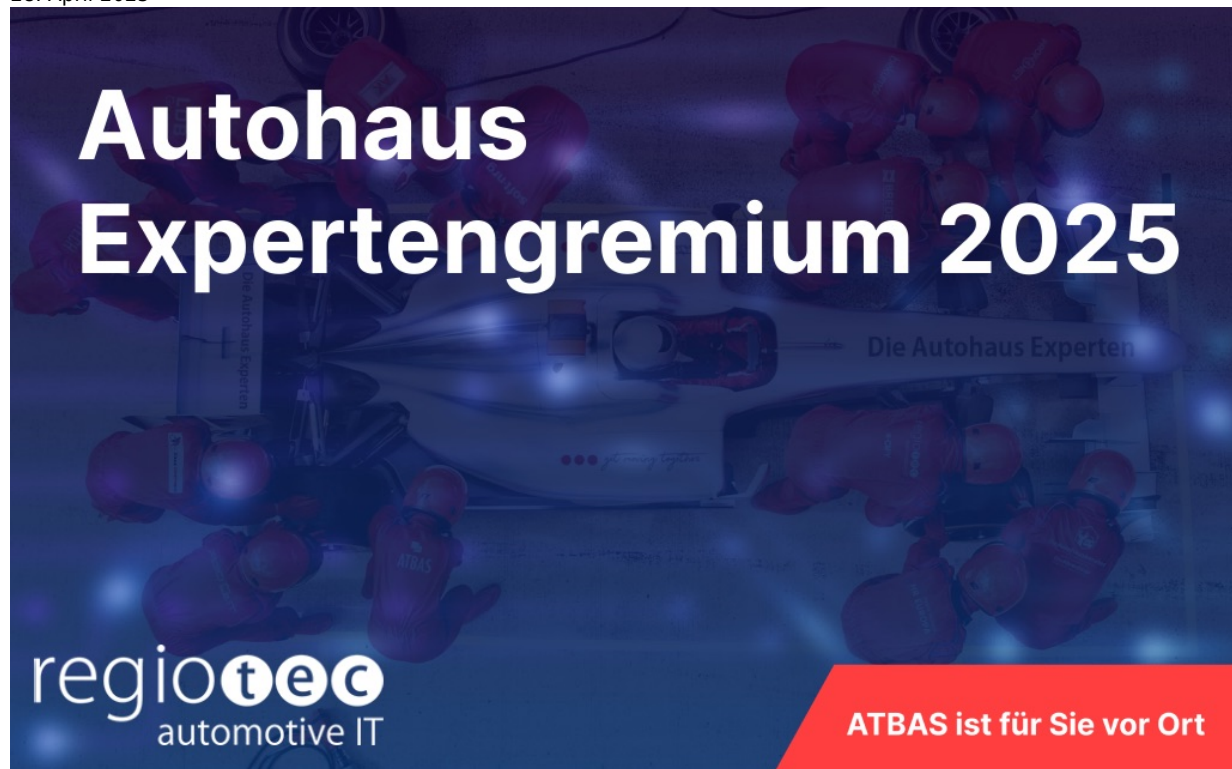


## ATBAS at Regiotec 2025

28. April 2025



### **We will be back for you again in 2025 at the Autohaus Expertengremium**

Digitalization is a key issue in business and society, especially in the automotive trade, where new technologies bring challenges and opportunities. Through the targeted use of digital technologies, companies can optimize processes and products, create innovative business models and increase productivity at the same time. This enables companies to create additional added value for their customers and be economically successful.

The expert panel provides the right insight for expert panel for managing directors, sales managers, marketing managers, IT managers, workshop managers and parts service managers.

**When:** May 27, 2025

**Where:** Volkswagen Arena, Wolfsburg

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